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ROCKWATER ENERGY SOLUTIONS NAMES PAUL PISTONO AS NEW SENIOR VICE PRESIDENT-SALES & MARKETING

Houston, TX, September 4, 2012 – Rockwater Energy Solutions, Inc., a fluids management and environmental solutions provider to the oilfield industry, announced today that Paul Pistono has joined the executive leadership team as Senior Vice President-Sales & Marketing. Paul spent the last 10+ years at Waste Management, Inc., where he served in a variety of sales, marketing, and pricing roles of increasing responsibility, including Vice President-Public Sector Solutions and Vice President-Sales & Marketing of the Western Group. Paul’s experience includes leading the sales, marketing, and pricing strategy for business segments generating over \$3.5 billion in annual revenue, and leading sales teams of over 250 people. Prior to joining Waste Management, Paul held sales and marketing roles with other companies in the waste and environmental services industry. Paul obtained his B.S. in Marketing from the University of Wyoming.

“We are delighted to have Paul join the Rockwater team. Paul’s expertise and experience leading high performance sales & marketing organizations, and developing the tools and training to help those teams be successful, will be very helpful to Rockwater as we seek to continue to grow our business and provide first-class service to our customers,” commented Larry O’Donnell, Chairman, President and CEO of Rockwater.

About Rockwater (www.rockwaterenergy.com)

Rockwater Energy Solutions, Inc. provides extensive fluids management services and environmental solutions to the oil and gas industry by customizing cost-effective solutions associated with the full fluids life cycle. Rockwater offerings include water transfer by pipe; completion, stimulation, and production chemicals; water conditioning for reuse; proppant, guar, and additives for fracturing; flowback and well testing services; fluids transportation and storage; and logistics and distribution services to support its product and service offerings. Rockwater is headquartered in Houston, Texas, and has about 3,000 employees serving every major shale basin in North America.